

101 Blog Post Ideas

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- By Kim Roach

Do you ever get writer's block?

I mean do you ever sit down at your computer with that blank screen mocking you in the face?

As a blogger, I've done this on more than one occasion.

Sure, I use all kinds of tricks to get the 'ol inspiration motor running...

- I keep a list of running article ideas.
- I browse all of my favorite blogs scouting for possible ideas.
- Tweet my followers for ideas.
- If I get really desperate I'll whip up a nice bubble bath and some wine.

But sometimes you just need a good hook.

Something fresh and unique!

So today I'm going to give you 101 Copy-And-Paste Blog Post Ideas that you can use as your own.

Happy Blogging!

1. MAKE A PREDICTIONS POST.

These are incredibly fun, especially towards the end of the year. Or the beginning of a new year.

Take a look at what's happening in your market. What's hot? What are the current trends? And create a blog post around those with your predictions for the new year.

Not only are these types of posts a TON of fun but they also position you as a leader in your market.

So whip out the 'ol Magic 8 Ball and publish your predictions!

2. THINGS YOU MIGHT NOT KNOW ABOUT ME

This is a blog post that I recommend EVERY blogger do.

One of the fastest ways to start truly engaging with your community is to give them a peek behind the curtain. Let them see who you are BEYOND just business.

The fact is that we are living through the humanization of business and people are extremely interested in the person BEHIND the business itself.

More than ever... we crave RELATIONSHIPS!

People don't want cheesy marketing messages... they want YOU.

Your story... Your life... Your own unique personality infused into everything you do.

Your readers will be attracted to your weird quirks because they make you human.

When you're flawed you're real. That's one of the biggest pieces of advice I could give you this year. Give people a peek behind the curtain.

- [**24 Things I've Never Told You**](#)
- [**33 Things I've Never Told You**](#)
- [**26 Life Lessons I've Learned in 26 Years of Living**](#)
- [**30 More Life Lessons From 30 Years**](#)

Business is about HUMAN connection. And the only way to truly connect is by being completely you.

Your emails, your videos, your articles, every piece of content should be branded with your own, unique personality.

3. WHY I DON'T DO 'X'.

People LOVE controversy. That's why the news channels thrive on 'bad' news. Kind of concerning but knowing this can help you instantly increase your email open rates, improve your headlines, and get your articles read.

One of my favorite ways to do this is to use the headline:

Why I Don't Do 'X'.

I recently used this in an email entitled "Why I Don't Do SEO".

As you can imagine, it got QUITE the attention because I was debunking a hot topic within our industry.

You can use this same strategy on your own blog:

- Why I Don't Do Diets
- Why I Don't Do Online Dating
- Why I Don't Do Article Marketing

This one is an instant winner when used properly. Plus, it's just a lot of fun!

People are looking for something fun, unique, and different.

By providing them with something valuable AND entertaining, you'll be the one that gets read.

4. (FAMOUS PERSON GUIDE) TO (BLANK)

Another great place to get article ideas is to tap into the media. Take what's hot right now in the news and tie it into your market.

Here are a few examples:

- The Steve Job's Guide to Time Management
- The Justin Bieber Guide to Dating
- Harry Houdini's 'Secret' to Unusual Marketing
- The M.C. Hammer Guide to Social Media

Tap into the hot topics that are ALREADY inside the mind of your prospect.

5. CASE STUDY

No one can resist a good case study. It's like a good story.

People love to get a behind-the-scenes look at EXACTLY how someone has achieved a certain goal.

Some examples include...

- **[CASE STUDY] 1 Article = 7,640 Visitors**
- **How I paid off \$15,000 in 9 months by selling my 'Stuff' on Ebay**
- How I Lost 21 Pounds in 30 Days
- My Journey To The #1 Spot in Google

If you want to quickly become the market leader in your industry, whip out a few case studies and let people follow along on your journey.

6. PRODUCT SHOWDOWNS.

Here's a twist on the traditional product review post. Instead of just reviewing a product – we're going to do a product showdown comparing 2 similar products and sharing the pros and cons of each.

Some examples might include...

- Optimize Press Vs. LeadPages
- SamCart Vs. Infusionsoft

- Aweber Vs. Active Campaign

You're providing extra value by comparing similar (and possibly) competing products. Helping your reader to decide which one is best for them.

You can take this a step further by sharing how you personally are using the product. Anything you can do to get beyond the boring, overdone, traditional product review.

The old ways of affiliate marketing are dying. But add your own unique twist and you'll quickly start to see the difference.

7. 'X' THINGS YOU MUST DO AFTER (BLANK)

Here's a super simple one that's almost always an instant winner. It's fun and easy to write. Entertaining for your reader and it plays on our natural curiosity.

- 7 Things You Must Do after Writing a Blog Post
- 7 Things You Must Do After Every Workout
- 3 Things You Must Do After Every Date

8. HOW TO (BLANK) IN (X NUMBER OF DAYS / HOURS)

Here's another extremely powerful template that's similar to the case study post above...

- How to Generate 427+ Visitors in 24 Hours
- How to Get 1,200 Facebook Likes in 3 Days
- How to Lose 12 Pounds in 7 Days
- How to Get the Perfect Date in 7 Days

Use either one of these templates to knock-out a killer blog post when you're strapped for ideas.

9. EXPERIMENTAL POSTS

The only thing better than living an exciting life is to live vicariously through someone else's exciting life. You can bring this entertainment factor to your blog by doing experimental posts.

This is basically where you set an interesting goal for yourself and post updates on your progress over a 30-day period.

Here are a few examples to get your brain rolling...

- [May's Trial – Quasi-minimalism](#)
- [August's trial results: Gaining time by losing email addiction](#)
- [My 30 Day Weight Loss Journey](#)
- [My 30 Day Email Detox](#)
- [My 30 Days of Online Dating \(Wouldn't that be interesting 😊\)](#)

10. COMPREHENSIVE PILLAR POSTS

This one never gets old. If you're looking to establish your presence online, one of the best things you can do to stand out is to start creating some epic blog posts.

A 'pillar' article is generally longer than the traditional blog post (1,000+ words). This sort of 'flagship content' is a comprehensive article dripping in value.

Building a raving audience of fans online all starts with mind-blowing pillar content. Content that makes people think. Inspires. Creates value. Provides a new perspective.

Pushes people out of their comfort zones. Challenges your readers. And creates nothing short of a braingasm!

Because of this, people can't help but share it with others via Twitter, Facebook, StumbleUpon, etc... So when done properly, your pillar posts should bring in a new burst of readers as well.

Here are a few examples of ‘pillar’ posts:

- [How to Create a Facebook Landing Page](#)
- [The Ultimate Guide to Facebook Marketing](#)
- [21 Steps to 1,000 Visitors Per Day](#)
- [500+ Places to Syndicate Your Content](#)

11. (INSERT DESIRED BENEFIT) THAT NO ONE TALKS ABOUT

As humans, we naturally want to listen in on ‘insider information’.

Kind of like when you were little and you tried to listen in on your sister’s telephone conversations. We love listening in when we’re not supposed to 😊 That’s why this template works so well...

- [Traffic Strategies That No One Talks About](#)
- [Weight Loss Secrets That No One Talks About](#)
- [Dating Advice That No One Talks About](#)

12. BLOG POST ROUNDUP

Here’s an easy one that you can whip up quickly when you’re running short on time.

List the top 10 blog posts from the year. Or the top blog posts from around the web that week. Or simply do a ‘Best Of’ post for your industry. This could be the best Twitter posts, forum posts, best blog posts, best news items, best product releases, etc...

Whip up any combination of your choice. You could even do this on a weekly basis. People love these types of posts because it keeps them in the loop on what’s going on in the industry without having to do all the searching themselves.

Kikolani.com does a really good job of this in their ‘**Fetching Friday**’ posts...

13. THINGS I WISH I HAD DONE DIFFERENTLY

These types of posts are almost always a hit because people love to read about other people’s ‘mistakes’. Plus, they provide a ton of value for your readers and help them to avoid common pitfalls.

Give your readers a look behind-the-curtain. Be authentic and transparent and people will love you for it.

Some example headlines might include:

- 10 Lessons I Learned in 2011
- 7 Things I Wish I Knew When I Started
- 12 Things I Would Do If I Were Starting From Scratch

14. THE TOOLS OF THE TRADE

Give people a behind-the-scenes look at the tools you use in your business. People love these types of posts. If you want to take it one step further, shoot a video of your office. You'll create instant engagement with your readers.

Here are a few example headlines you could use...

- The Top 12 Marketing Tools I Use in My Business
- 7 Marketing Tools I Couldn't Live Without
- 18 Must-Have WordPress Plugins
- (LIVE Video) A Look Inside My Office

15. ASK / INVOLVE THE READER!!

Engagement is quickly becoming one of THE most important marketing metrics in business.

All of your content should be a reflection of the wants, needs, desires, and frustrations of your reader.

There are LOTS of different ways to do this. You can create an "Ask the Reader" type post where you ask an engaging question and start interacting in the comments. Or you can challenge your readers to achieve a specific goal that month and report back with their results.

Here are a few examples...

- **Ask the Readers: What's the Most Effective Thing You've Done to Build Traffic this Year?**

- **First Annual Thanksgiving “Give Yourself a Plug” Day!**
- **Announcing The Million Dollar Blog Project: Build a Profitable Blog Along With Us**
- **Share Your Best Post Ever!**

Challenge your readers:

- **Reader Challenge Roundup: Creating a YouTube Video**
- **Reader Challenge Roundup: Mini-Product Creation**

16. DEBUNK INDUSTRY MYTHS.

Every industry has its fair share of myths, legends, and misconceptions.

People love nothing more than debunking common beliefs. Plus, by pointing what’s **WRONG** in your industry, you also position yourself as a leader.

Some examples here might include:

- Top 7 Dieting Myths Debunked
- Why I Hate the Atkins Diet
- 7 Lies You’ve Been Told About Dating
- Why Pickup Lines Don’t Work (and what to do instead...)

Talk about what’s **WRONG** in your industry. Nothing gets more attention than controversy. But you must do it right. Debunk with style 😊

17. COMMENT ON INDUSTRY GOSSIP

Every industry has its own circle of gossip. Writing about these hot topics is one of the best ways to increase readership and tap into the conversation that’s **ALREADY** taking place in the mind of your prospect.

You can get your fill of juicy gossip browsing the major news sites, in related forums, related blogs, and in your inbox.

This sort of timely ‘news’ (i.e. gossip) makes for great content.

- New fad diets
- Famous people on such-and-such diet.
- The Truth About Product X
- Where is Mobile Marketing REALLY Headed?

Part of positioning yourself as an authority is staying ahead of the trends within your industry. If you can be the first to report on relevant trends that are impacting your industry, then people will literally ‘tune’ into your station to make sure they stay updated.

Take a stand on the issue and help guide your reader to make an informed decision. Use the 17 blog post ideas above to stand out from the crowd, get your blog noticed, and become an industry maven.

18. The Busy Person's Guide to 'X'

Examples:

The Busy Blogger's Guide to Content Marketing
The Busy Mom's Guide to Grocery Shopping
The Busy Mom's Guide to 30-Minute Meals

19. Cheat Sheets

Excel Cheat Sheet
Manual Photography Cheat Sheet
Kitchen Cheat Sheets
Low Carb Cheat Sheet

20. Checklists

The Ultimate Blog Promotion Checklist (What to do after you hit "publish")
Wedding Checklist
Moving Checklist
Spring Cleaning Checklist

21. 'X' Number of People You Should Be Following on Facebook

Share the love by listing your favorite social media influencers on Facebook, Twitter, Instagram, or Pinterest.

Examples:

Top 25 Mom Bloggers You Should Be Following on Facebook
Top 25 Fashion Designers You Should Be Following on Pinterest
Top 20 Foodies to Follow on Pinterest

22. Top 25 Interesting (Type of) Blogs You Should be Following in (Year)

Examples:

Top 25 Craft Bloggers You Should be Following in 2015
Top 25 Fitness Bloggers You Should be Following this Year
Top 50 Up and Coming Finance Bloggers You Should Keep an Eye On

23. (Number) of Things You Should Know about 'X'.

10 Things You Should Know About Blogging
10 Things You Should Know About Creating Your Own Product
7 Things You Should Know About the Paleo Diet

24. (Step-by-Step) - How to 'X'

(Step-by-Step) - How to Get More Traffic To Your Next Blog Post
(Step-by-Step) - How to Lose 10 Pounds Before Summer
(Step-by-Step) - How to Prepare a Week's Worth of Meals in 3 Hours
(Step-by-Step) - How to Get a Date in 48 Hours

25. The Best 'X' Books of (The Year)

The Best Fitness Books of 2015

My Top 20 Reads of 2015

10 Books Every Entrepreneur Should Read in 2015

10 Books Every Parent Should Read in 2015

26. Book Review

Here's a slight twist on #25. Instead of listing the best books of the year, you can do a deep-dive on just ONE book. With a complete review, key takeaways, quotes, and more.

This allows you to really dive into the details and key lessons of one of your favorite books. Plus, it can also bring in some extra affiliate income from Amazon. They're commission rate is pretty low. But hey... if you're going to be recommending the book anyway, you may as well use an affiliate link.

27. Movie Reviews

The Top 10 Movies for Entrepreneurs

The Top 25 Movies to Watch After a Breakup (Relationship market)

The Top 20 Movies about Wall Street

28. A Day in the Life

You might not realize it, but your readers are eager to learn more about you! Your hobbies, your passions, your favorite books, movies, and more. Over time, you develop a relationship with your readers. They begin to know, like, and trust you.

Heck... I'd love to have a Coffee with many of my readers :)

So why not let them see more than just the "business side". Do a "Day in the Life" post when you're looking to shake things up a bit!

Examples:

A Day in the Life of a Graphic Designer
A Day in the Life of a Busy Mom of 3
A Day in the life of a Kindle Author

29. Embed a Google Plus Post

Did you know that you can actually embed a full Google Plus Post onto your blog?

It's pretty cool. It will pull in the text, image, and even your social sharing buttons!

Write a full blog post. Add an image. And post it on Google Plus. Then [embed it into your next blog post](#).

It's a fun way to change things up. And you'll get more social votes, followers, and comments.

30. Answer a Reader's Question Directly on the Blog.

If you're like me, you get a LOT of questions in your inbox. And often times those include long responses as well. Why not put some of that content to use!

Post the question (and your response) directly on your blog. (Of course you'll want to ask permission first :)

But this is an easy way to create new content. And it shows that you're listening AND engaging with your readers!

31. Link to your favorite Blogs.

You're probably reading a LOT of different blogs online. Some of those would also be great resources for your own readers. So why not share a list of your favorite blogs.

Examples:

Top 50 Fitness Blogs of 2015
Top 25 Paleo Blogs of the Year
My Favorite Marketing Blogs of 2015

You get the idea :)

32. FAQ

Create an FAQ Article answering all the most frequently asked questions you get.

Or... you could also create an FAQ around a single topic.

Like outsourcing, blogging, product creation, etc...

Examples:

FAQ: Let Me Answer Your Biggest Questions About Outsourcing

FAQ: Let Me Answer Your Biggest Questions About Nutrition

The Most Frequently Asked Questions About Dating

33. Run a contest.

Announce a Contest on Your Blog. And make sure the prizes are highly related to your niche.

That way you build a targeted audience of new readers and subscribers. Not just random people who wanted a new iPad :)

So, for example if you're a Business Blogger you could give away your top 20 favorite business books.

If you're a nutrition blogger, you could give away a gift basket from [Thrive Market](#).

You can run the giveaway using a cool tool called [RaffleCopter](#).

34. Share Something Personal.

People love to peek behind the curtain. Sharing a bit about your life is very engaging to your followers.

Share photos of your latest vacation.

Share photos of your kids.

Share a recent failure or success.

This creates a tribe of raving fans that know, like, and trust you.

We're living in an age of Facebook, Instagram, and Snapchat.

No more hiding behind your computer.

35. Little-Known Facts

25 Little-Known Facts About Google

10 Little-Known Facts About Warren Buffet (for the finance market)

23 Little-Known Facts About Kale

36. Do a Video Post.

There's nothing more engaging than a live face-to-face video. So bust out your smartphone and shoot a quick 3-5 minute video. Share one main tip and end with a question so your readers can respond in the comments.

37. Write about WHY you started blogging.

People love a good story :)

38. Share your "Bucket List".

Here's a cool example: [Creating Your Ultimate "To-Do" List Before You Die](#)

39. Write a Series of Blog Posts.

Each one should tie into the next. Much like your favorite tv show, it keeps people coming back for more.

40. List the best Apps in your niche.

Top 10 Fitness Apps for Runners

Top 10 Finance Apps to Help You Save for Retirement

Top 7 Apps to Improve Your Productivity

41. List the best podcasts in your niche.

42. Write About Your Personal Routine.

Do you get up early and start writing? Do you make your to-do list the night before? People love getting a glimpse behind-the-scenes. So if you have a few productivity tips that work for you, share it with your audience.

43. Lessons Learned

25 Life Lessons I Learned from Running

5 Years Later: Here's What I've Learned from Running a Six-Figure Business

30 Lessons Learned After 30 Years of Marriage

44. [#] of Things Your _____ Doesn't Tell You

7 Things Your Graphic Designer Won't Tell You

10 Things Your Fitness Trainer Will Never Tell You

5 Things Your Financial Advisor Will Never Tell You

45. [#] Things I Learned While _____

7 Things I Learned Hiring a Graphic Designer

5 Things I Learned Hiring a Personal Trainer

10 Things I Learned from Online Dating

46. [#] Things I Learned From [Famous Person]

10 Things I Learned from Richard Branson

7 Things I Learned From Mark Cuban

10 Business Lessons I Learned from Elon Musk

47. [#] Things I Learned From [TV Show]

10 Things I Learned from Shark Tank
7 Relationship "No-No's" I Learned from the Bachelor

48. Challenges!

Create a 30-Day Challenge and allow your readers to take part AND follow along.

Examples:

30-Day Writing Challenge
30-Day Fitness Challenge
30-Day Reading Challenge

49. The List Post

Top 50 Wordpress Plugins
Top 25 Quick, Easy Meals for a Family of 4.
Top 10 Fun, First Date Ideas

50. Crowdsourced Post

Invite multiple bloggers a single question in 300 words or less. Once you have 10 responses, you can combine these into one powerful blog post. The result is 1,000+ words from some of the top influencers in your market. Just be sure to email each blogger when the post goes live!

51. [#] Things You Should Know Before You _____

10 Things You Should Know Before You Start a Blog
7 Things You Should Know Before You Hire a Personal Trainer
10 Things You Should Know Before You Hire a Financial Advisor
10 Things You Should Know Before Going on Your First Date

52. Update an old blog post.

Give an old post some new love!

Go back to one of your most popular posts and add an infographic, new images, or a slideshare presentation. You can also add some additional content as well.

This is an easy way to revive an old blog post. Be sure to share it again on social media after you've updated it.

53. Top [#] Quotes in Your Niche.

Top 50 Quotes Every Entrepreneur Should Read

Top 20 Inspiring Quotes to Start Your Day

Top 25 Warren Buffett Quotes

54. [#] Steps to _____

10 Steps to Becoming Financially Free

12 Steps to Creating Your Own Blog

7 Steps to Starting Your Own Podcast

55. Don't Fall for These [#] _____

Don't Fall For These 12 Blogging Myths

Don't Fall For These 10 Money Traps

Don't Fall For These 5 Nutrition Myths

56. How to Find _____

How to Find Free Blog Images Online

How to Find Simple, 30-Minute Recipes Online

How to Find Running Clubs in Your City

How to Find Your Future Husband (A non-conventional guide)

How to Find a Fun & Fulfilling Career Path

57. How to Get Rid of _____

How to Get Rid of Comment Spam

How to Get Rid of Clutter

How to Get Rid of Toxins with a 7-Day Fast

58. How to Tell If _____

How to Tell If Your Husband is Cheating on You

How to Tell If Someone Really Likes You (in 3 minutes or less)

How to Tell If You're Paying Too Much in Taxes

59. The Ultimate Guide: _____

The Ultimate Guide to Fast, Healthy Meals

The Ultimate Guide to HIIT Training

The Ultimate Guide to Facebook Ads

60. [#] Habits of _____

7 Habits of Highly Successful Bloggers

Top 10 Habits of Happy, Healthy Moms

13 Habits of Unusually Happy Couples

21 Habits of Famous Authors

61. Quick Tip Thursday

Share ONE simple, effective tip.

62. Audio Post

Instead of writing a traditional blog post, record it as an audio instead. You can record and publish your audio using [Audacity](#) and [SoundCloud](#). You can also publish audio posts directly to your blog [using your phone](#).

63. A Beginner's Guide to _____

A Beginner's Guide to Facebook Ads

A Beginner's Guide to Investing Like Warren Buffett

A Beginner's Guide to Personal Finance

64. Cover a Recent Industry Event / Conference

If you're a blogger, it's likely that you're also attending events within your industry. These are a great way to develop your skills and keep up with the latest trends.

But they also make for great content. So instead of just listening to the talks. Be sure to take notes, photos, and jot down key takeaways.

That way you can report back to your readers with a full write-up of the event. Sharing your favorite highlights and takeaways from each session.

And let's face it... we all like to live a bit vicariously :)

65. Talk about Recent News / Trends within Your Industry.

What You Should Know About the Latest Facebook Changes

What the New Food Labels Really Mean

7 Reasons Your Site Must be Mobile-Ready in 2015

66. Create a List of the Top 10 Things You Wish You Knew When You Started.

67. Make a List of What You've Learned This Year.

(These work great at the end of the year.)

68. Top [#] Mistakes to Avoid

Top 10 Social Media Mistakes to Avoid
Top 7 Mistakes Made By Freelance Writers
Top 10 Mistakes to Avoid in the Gym

69. Interview Another Blogger.

You can do this in text, audio, or video format.

70. [#] Ways to _____

10 Insanely Easy Ways to Cut Down on Carbs
25 Ways to Make Money With Your Blog
27 Clever Ways to Organize Your Home

71. Share Your 5 Year Plan.

Share a goal and outline how you plan to achieve it.

People love to peek behind the curtain. It gives them inspiration and it holds you accountable.

72. Best Advice I Ever Got About _____

Best Advice I Ever Got About Investing
Best Advice I Ever Got About Love (Came from a homeless person)
Best Advice I Ever Got: From My Mom

73. Bloggers Who Inspire You

20 Fitness Bloggers Who Inspire Me
10 Finance Bloggers Who Inspire Me
25 Tech Bloggers Who Inspire Me

74. Share a Failure.

People relate to those who are real and raw. Be vulnerable with your readers. Be transparent with your readers. Share your successes AND your failures.

It's one of the best ways to show that you're human and connect on a much deeper level with your readers. Get raw. Get real. Because that's what people connect with. That's what people are looking for. Not perfection. Just human.

75. Top [#] Things I Would Do Differently

76. Interview & Feature One of Your Readers.

Shine the spotlight on one of your readers!

77. My Favorite _____ Shortcut

My Favorite Blogging Shortcut

My Favorite Money Hack

My Favorite Excel Shortcuts

78. Hacks

I'm not sure why these are so popular online. But they are!

I guess it's because everyone's looking for a shortcut. And that's basically what a "hack" is.

25 Unusual Life Hacks You Should Know About

13 Nutrition Hacks You Need to Know About

10 Money-Saving Hacks That They Didn't Teach You In School

Top 7 Parenting Hacks That Will Make Your Life So Much Easier

79. Host a Live Event on Your Blog.

People love to be part of a live event where they can learn, engage, and ask questions.

You can do this for free using Google Hangouts. Or... you can also use something like [LeadPages](#) or [WebinarJam](#) to help facilitate your live event.

80. [#] Reasons You Should _____

Top 10 Reasons You Should Start Your Own Podcast
7 Reasons Why You Should Eat Eggs Every Day
12 Reasons Why You Should Drink Lemon Water Every Morning
Top 10 Reasons Why You Should Spend \$5 a Day on Facebook

81. The [#] Biggest Lies You've Been Told About _____

The 5 Biggest Lies You've Been Told About Nutrition
The 10 Biggest Lies You've Been Told About Entrepreneurship
The 3 Biggest Lies You've Been Told About Exercise

82. [#] Simple Ways to _____

7 Simple Ways to Grow Your Blog
10 Simple Ways to Prevent Cancer
21 Simple Ways to Improve Your Relationship

83. [#] Signs You Need to _____

7 Signs That You Need to Detox
10 Signs That You Should Update Your Blog Design
Top 10 Signs That You're With the Wrong Person

84. [#] Things _____ People Do Everyday

10 Things Happy People Do Everyday
10 Things Successful People Do Everyday
5 Things Happy Couples Do Everyday

85. How To _____

One of the most popular headlines in human history.

How to Attract Your Perfect Soul Mate.

How to Generate 1,000 Visitors to Your Next Blog Post

How to Create Your First Membership Site

86. What is the #1 Challenge You've Had This Year?

Share it with your readers. There's a LOT we can learn from that.

And it builds a deeper, more intimate bond with your readers.

Be willing to share a bit of yourself.

That's what keeps people opening your emails and coming back for more.

87. [#] _____ You Should Know About

7 Marketing Trends You Should Know About

5 Deadly Foods You Should Know About

10 Things You Should Know About Dating Smart Girls

88. [#] Little Known Ways to _____

7 Little Known Ways to Increase Your Blog Traffic

Top 20 Little Known Ways to Save Money on Groceries

5 Little Known Ways to Get Your Student Loans Forgiven

89. What [Famous Person] Can Teach You About

What Warren Buffett Can Teach You About Investing

What Richard Branson Can Teach You About Entrepreneurship

What Jillian Michaels Can Teach You About Weight Loss

90. [#] Days to _____

30 Days to a Better Blog

30 Days to a Younger, Healthier, More Energized Body

30 Days to Better Content Marketing

91. How to Start a _____ Blog

Teach people how to start a blog in your specific niche.
This works in almost any industry.

[How to Start a Food Blog](#)

[How to Start a Fashion Blog](#)

How to Start a Tech Blog

Plus, it also allows you to create an additional revenue stream. Allowing you to earn affiliate income from services like BlueHost, Aweber, and StudioPress.

92. [#] _____ Facts About _____

7 Little-Known Facts About Kale

20 Interesting Facts About Warren Buffett

10 Unusual Facts You Should Know About Facebook

10 Surprising Facts About Social Media

93. Behind-The-Scenes

Give your readers a behind-the-scenes look at your blog AND your life :)

If you really want to connect with your readers and build a TRIBE of raving fans, you must be willing to be vulnerable and transparent.

But don't worry... it doesn't need to be anything too personal. Just make it fun!

Here are some examples...

94. Photos of Your Office

I'm not sure why but I think as humans we all have a little bit of curiosity about what other peoples office / tech setup looks like.

95. Step-by-Step: How You Create Your Editorial Calendar

Go behind-the-scenes and share a bit about how you plan out your blog content for the week / month.

96. How You Hire Your Staff / Virtual Assistants.

97. Share Your Monthly Income Reports.

[Pat Flynn's Income Reports](#)

[Entrepreneur On Fire Income Reports](#)

[Pinch of Yum Income Reports](#)

98. Share Your Traffic Reports.

(Show people where you're getting your website traffic.)

99. Show Your Process for Writing New Blog Posts.

100. Introduce Your Team Members & Virtual Assistants.

101. Behind-The-Scenes of a Photo Shoot.